



OurCrowd Expands Global Operations, Opens Office in London *Appoints Lina White, New Director of Investor Relations in the UK*

London/Jerusalem - March 12, 2018 - [OurCrowd](#), a global leader in equity crowdfunding, today announced the opening of a new office located in Mayfair, London, the 10th dedicated location worldwide. The new office will be headed by Lina White, formerly of Goldman Sachs, who will manage OurCrowd's activities, among the growing community of British investors interested in funding early stage high-growth tech companies.

With a current membership of 25,000 global investors on its next generation investment platform, OurCrowd expects to add thousands of new UK investors through exclusive events, increasing UK deal flow, close collaboration with leading venture capital funds, and helping Israeli startups penetrate the UK market.

Prior to heading OurCrowd's UK operations, Lina White was part of the Alternative Capital Markets Group within the Investment Management Division at Goldman Sachs in London. Her new role at OurCrowd will be to work closely with investors and portfolio companies in order to strengthen the growing relationship between London's burgeoning tech scene and the global tech ecosystem, especially Israel's "Startup Nation."

"The UK is Israel's second largest trading partner, and OurCrowd has already proven to be a true bridge between these two countries," said Hugo Bieber, Chief Executive, UK Israel Business. "UK Israel Business have helped our member OurCrowd navigate the UK market, and we are proud to see these efforts culminate in their investment in a UK office, creating new British jobs."

"I am delighted to be part of the next generation of venture capital investing and look forward to helping UK investors get access to the most innovative tech startups both in Israel and globally," said Lina White, OurCrowd Dir. Of Investor Relations, UK. "OurCrowd has a truly unique and disruptive model, bringing together a wide range of investors, VCs, institutions, and entrepreneurs to make this exciting asset class accessible."

Notes to Editors

About OurCrowd: OurCrowd is the leading global equity crowdfunding platform for accredited investors. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital, and brings companies to its accredited membership of global investors. OurCrowd provides post-investment support to its portfolio companies, assigns industry experts as

mentors, and takes board seats. The OurCrowd community consists of almost 25,000 accredited investors from over 112 countries. OurCrowd has raised over \$650M and invested in 145 portfolio companies and funds. To join OurCrowd as an accredited investor visit www.ourcrowd.com and click "Join." If you are interested in learning more about OurCrowd UK, please contact Lina White, lina.white@ourcrowd.com. For information on any of OurCrowd's other 10 offices, email info@ourcrowd.com

For Press Materials: <http://blog.ourcrowd.com/ukoffice>

Press contact: OurCrowd: Leah Stern, Dir. Of Communications / UK: +44 747 0196826 / US: +1 703 626 4310 / E: leah@ourcrowd.com