



ELMINDA AND CONSUMER PHYSICS NAMED TO WORLD ECONOMIC FORUM'S MOST PROMISING TOP 49 TECH COMPANIES WORLDWIDE

OurCrowd Israeli Portfolio Companies Awarded with WEF's "Technology Pioneers 2015"

OurCrowd CEO Jon Medved, "Equity crowdfunding will provide investor access to unprecedented opportunities."

Jerusalem/Geneva. August 6, 2015 – OurCrowd, the world's leading equity crowdfunding platform, today announced that two of its portfolio companies, [ELMindA](#) and [Consumer Physics](#) were named by the World Economic Forum to their prestigious list of "[Technology Pioneers 2015](#)," a selection of 49 of the world's most innovative companies. This annual award is granted to companies "poised to have a significant impact on business and society," and past recipients have included companies like Google (2001), Twitter (2010), AirBnB (2014), Dropbox (2011) and Kickstarter (2011).

Consumer Physics and ELMindA were selected from among hundreds of applicants by a [selection committee](#) of 68 academics, entrepreneurs, venture capitalists and corporate executives. Notable members of the committee include Arianna Huffington (founder, Huffington Post) and Henry Blodget (editor-in-chief, Business Insider). The committee based its decisions on criteria including innovation, potential impact, working prototype, viability and leadership. Thanks to its selection, both companies will have access to the most influential and sought-after business and political network in the world, and be invited to the World Economic Forum's "Summer Davos" in Dalian, China, this September, or the Annual Meeting in Davos in January.

"We are so proud of ELMindA and Consumer Physics for being named to the 2015 WEF Tech Pioneers List," said OurCrowd CEO Jon Medved. "This list represents the best of the best in promising global technology companies, proving that equity crowdfunding will provide investor access to unprecedented opportunities."

Award winner Consumer Physics is the maker of SCiO, the world's first molecular sensor that fits in the palm of your hand. SCiO allows users to explore physical materials, so they can scan food in the market to make sure you choose the sweetest watermelon or the best cheese. Dror Sharon, CEO of Consumer Physics said, *"OurCrowd was among our earliest investors and their backers believed in our vision even before we had a prototype. OurCrowd has played a large part in our success, adding value and driving us forward."*

Award winner ELMindA has developed the Brain Network Activation (BNA), a non-invasive technology that allows physicians to accurately differentiate between the function of a healthy brain and the dysfunction of an injured brain. This will provide the ability to assess and treat the brain across a broad range of previously elusive conditions such as concussion, depression, pain, or memory loss. ELMindA's CEO Ronen



Gadot, stated: *"OurCrowd has joined our great group of investors at a key inflection point in our company's journey, bringing a valuable network that goes beyond just funding."*

About OurCrowd: OurCrowd is the world's leading equity crowdfunding platform for accredited investors to invest in Israeli and global companies. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital and brings startups to its accredited membership. OurCrowd investors must meet stringent accreditation criteria and invest a minimum of \$10,000 per deal of their choice. OurCrowd provides post-investment support to its portfolio companies, assigning industry experts as mentors and taking board seats. OurCrowd has raised over \$140M in equity crowdfunding for its 72 portfolio companies, which include leading companies, such as: ElMindA, Borro, BillGuard, Consumer Physics (SCiO), BioCatch, Abe's Market, and ReWalk, OurCrowd's first portfolio company to complete a successful IPO on the NASDAQ. Visit us online at: www.ourcrowd.com

About ElMindA Ltd. and BNA: Founded in 2006 to address an unmet need in the accurate, objective diagnosis and treatment of brain-related disorders, ElMindA is pioneering brain assessment technologies designed to inform critical decisions by providing a clear view of brain function over time. The company uses a data-driven approach to transform algorithmic science and neuroscience expertise into routine clinical practice, and is a preferred partner of industry-leading organizations based on the rigor of its science and technology development. ElMindA has established a growing database of brain activity from both healthy subjects and patients with brain-related disorders. The database currently includes more than 10,000 BNA™ datasets, which provide a robust, clinically supported foundation to potentially help identify and manage neurological disorders such as ADHD or pain, and brain injuries such as concussion. **For more information, visit:** <http://elminda.com/>

About Consumer Physics: Consumer Physics' mission is to empower people with a better understanding of our physical world. SCiO and its SDK platform is Consumer Physics' first product. Founded in 2011, it is backed by Khosla Ventures, a leading Silicon Valley venture capital firm, OurCrowd, the leading equity crowdfunding platform, as well as strategic partners and leading angel investors.

For more information, visit: <http://www.consumerphysics.com/myscio>.

For Press Materials: <http://blog.ourcrowd.com/index.php/weftechnologypioneers/>

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